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**Modern IT entrepreneur through cultural and psychological lenses**

Technological entrepreneurship expands its presence in the economy of Western countries. In Russia, IT entrepreneur attracts growing interest for understanding the leaders of the digital economics. A qualitative thematic analysis of semi-structured interviews with Russian IT entrepreneurs reveals the cultural, psychological and social characteristics of the IT startup founder, drawing a parallel with studies of IT entrepreneurs in other countries. As a result, a portrait of an IT entrepreneur in Russia with intangible motivation, business commitment, noncomformism, and independence from family values and cultural symbols is presented.